

*2016 Hampton Holly Days Parade*  
**“OPERATION NORTH POLE”**

The 2016 Hampton Holly Days Parade will be held Saturday, December 10, with step-off beginning at 7:15 p.m. Please be aware of the following street closures and use alternative routes listed to access downtown during this time:

**Merchants: Please share this information with your customers.** Sharing the information in advance will help to make it easier to access downtown for shopping and dining, while encouraging them to attend the event. The information should be shared by posting it in your store, on your website, sending through email, and through social media

**How to Access Downtown - Alternate Routes for Vehicular Traffic**

- ★ Use Armistead Avenue to Queens Way for access to downtown businesses
  - ✪ From Settlers Landing Bridge, use northbound Eaton Street to Pembroke Avenue, Pembroke Avenue westbound to Armistead Avenue, then southbound to Queens Way
  - ✪ From Interstate 64, use Pembroke Avenue southbound to Armistead Avenue, then southbound to Queens Way
  - ✪ From Kecoughtan Road, use northbound LaSalle Avenue to eastbound Queen Street

**Street Closure Information**

- ★ All listed street closures will take effect at 5:00 pm on Saturday, December 10, 2016
  - ✪ Settlers Landing Road will be closed to all traffic from Armistead Avenue to Eaton Street
    - Westbound traffic from the Settlers Landing Bridge will be detoured to turn north bound on Eaton Street. **Access to the Crown Plaza Hotel will be maintained at Eaton Street**
    - Westbound Traffic will resume along Settlers Landing Road at Armistead Avenue
    - Eastbound traffic along Settlers Landing will be closed from Kecoughtan Road to Eaton Street
  - ✪ Eaton Street will have its southbound lane closed from Pembroke Avenue to Settlers Landing Road
    - Access to Mill Point and Wilson's Landing Condominiums must come north bound along Eaton Street from Settlers Landing Road
  - ✪ Lincoln Street will have its eastbound lane closed from Armistead Avenue to Eaton Street
    - The westbound lane will be open to Armistead Avenue
  - ✪ Bridge Street will be closed from Linden Avenue to Settlers Landing Road
  - ✪ Kecoughtan Road will be closed at Victoria Boulevard to Settlers Landing Road. **Access to Hampton Yacht Club and Old England Neighborhood will be maintained at Victoria Boulevard**

**Parking**

- ★ Convenient parking is available throughout downtown
- ★ The Public Parking Garage on Settlers Landing Road is accessible from Old Hampton Lane
  - ✪ From Armistead Avenue, take Queens Way eastbound to Franklin Street, Franklin Street southbound to Old Hampton Lane.
- ★ Harbor Center Garage is accessible from Eaton Street's northbound lane, coming from Settlers Landing Bridge
- ★ City Hall Surface Lot is accessible from Wine Street, just south of Pembroke Avenue
- ★ Business patrons can park in the surface lot on Wine Street, just north of Queens Way
- ★ *On-street parking will be prohibited all day on December 10 along Settlers Landing, Eaton Street, Lincoln Street, and King Street between Settlers Landing and Queens Way*